



For Immediate Release

Contact: Kim Tassie
John Bailey & Associates
248-362-4200 x243
ktassie@baileypr.com

DON'T DELAY, START TODAY
Making a Timely Decision on Preschool

Clarkston, Mich. (Feb. 17, 2010) — Research indicates that participation in early education activities can have a tremendous impact on academic achievement and life-long success. As a result, preschool enrollment continues to increase across the country, making entry at top level preschools extremely competitive.

Because of this competitiveness, Nanci Canine, founder and director of A School for the Mind and Body in Clarkston, recommends that parents hoping to enroll a child in a first-rate preschool in the fall begin the enrollment process sooner rather than later.

“Many parents start looking at preschool options as the traditional school year winds down,” states Canine. “For those parents, entry into a well-regarded preschool is unlikely as openings are normally filled before the Spring. To improve their chances for enrollment, it is critical that parents begin the process as early as possible.”

In addition to starting the enrollment process early, Canine suggests the following tips for parents to consider when choosing a preschool for their child:

- Conduct a number of on-site visits to the preschools on your wish list. One visit to one location will not offer a sufficient view of the preschool’s atmosphere, approach, etc.
- Meet with the director, teachers and anyone at the preschool who will have contact with your child to make sure you are comfortable leaving your child in their care.
- Research and understand the curriculum and/or programming that the school offers to be sure it’s a good fit for you and your child.
- Prepare a list of questions before participating in on-site meetings to make sure any concerns you have are alleviated and to help you compare programs offered.

-more-

- Conduct extensive research on your final preschool choices (although be cautious with your approach as you are engaging a child care facility with safety concerns).
 - Approach parents leaving the school after dropping off their child to get their thoughts on the school, its staff or any concerns. Who better to turn to for info than parents sending their children to the school?
 - Watch the children as they leave the school. Do they look happy? Relieved?

While the 2010-2011 school year is months away, the clock is ticking for those parents looking to send their child to preschool in the fall. Certainly, there will be options for parents who wait a few months longer, but there is a substantial difference between choosing the preschool that's right for your child and having the preschool for your child chosen for them based on limited availability.

About A School for the Mind and Body

Believing that parents everywhere are looking for an educational environment that will encourage the same life skills and values taught at home, A School for the Mind and Body (SFMB) in Clarkston/Lake Orion offers preschool programs for children ages 2-4 that are dedicated to intellectual, social and personal development. They are a Character Education based preschool with a strong emphasis on nutrition and exercise. In addition to its preschool program, SFMB offers an academically-focused Young 5's and Kindergarten program and provides tutoring services to meet the specific needs of its students. For more information, visit www.schoolforthemindandbody.com or call 248-814-7100.

###